INTRODUCTION
The Path to Sustainable Development

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WELCOME!

• This is the fifth edition of ENVR E-105
• Strategies for Environmental Management:
• The Path to Sustainable Development
• http://courses.dce.harvard.edu/~envre105
COURSE WEB SITE

- Course Requirements and Expectations
- Weekly Course Material and Schedule
- Discussion Board
- Contact Teaching Staff
- Help/FAQ’s

INTRODUCTION

- Find **narrative** for each topic
- Read and understand this content
- Ask questions if you do **not** understand
- Read “Assignment”
- See video posted within 48 hours
- Notes will also be posted (not for first week)
CASE METHOD COURSE

• Learn what the virtual printing company is doing to move down the path to sustainable development
• Have the opportunity to apply your new knowledge to a case
• No lectures after first night

NEW EXPERIENCE?

• For many of you, the case method will be a new experience
• You will have to prepare yourself before discussing how the topic can be applied to each case
• You must participate to learn
• Use a discussion group to share information on a discussion board
DISCUSSION BOARD

• Class will act as a discussion group sharing their knowledge of the weekly topic and applying it to the case
• Share the reading and learning burden
• You will be graded on your participation
• You can use the information on your take home mid-term and final exercise

YOUR KNOWLEDGE OF THE PATH

• There will be no content questions on the take home exercises
• You will discuss how the different topics can be applied and integrated to move the organizations down the path
• This is a real learning opportunity for you – much of this will be your knowledge
TYPICAL WEEK IN THIS COURSE

• Week begins on Tuesday morning
• Find the home page for that week
• Read the narrative and explore the topic
• Read the case
• Discuss the case with your fellow learners – focus on the topic, not the case

CASE FORMAT

• Case with a protagonist
• Questions to be explored
• Socratic method for case discussion
• Explore topic from perspective of business, local government, individual or other stakeholders
LEARNING WITH THE CASE

• Going beyond lectures and professors
• Interactive learning experience
  – Read about the topic
  – Research the topic (shared with class)
  – Apply the topic to a case
  – Challenge the thinking and defend your approach

RELATING THE CASE

• City of Cambridge
  – Climate Protection Plan
• Other organizations and institutions
• Local citizens
• All other stakeholders
• Guide to Using the Discussion Board
CASE DISCUSSION SCHEDULE

- Case discussion starts on Thursday
- Most intense discussion on Friday evening over the weekend
- Finish discussing the case on Sunday afternoon or early evening
- Discussion is summarized in class on Monday night

EFFECTIVE CASE DISCUSSIONS

- Read Guide to Using the Case Method
- Observe mock discussion in “What Are Others Telling Us” week
- Share reading and research – citations
- Apply your expertise
- Focus on application of topic
- Explore integration and partnerships
MONDAY NIGHT SUMMARY

• Resident students meet to summarize the weekly discussion Monday evening
• Distance learners assigned to a resident student to enable direct participation
• Video of the class posted in 48 hours
• Notes from the class posted
• Guide to Participating in Weekly Summary Discussion

WORD OF CAUTION

• You will need discipline and organization to keep up each week
• Try not to fall behind
• Get an early start each week
• Ask for assistance when you need it
• Let us know if there is something that is making it difficult for you to keep up
BOOK REPORT

- You need to read three books and submit a book report.
- Reading these books will help you understand the nexus of sustainable development at the local level
- *Guide to Preparing the Book Report*
- Order your books now!

SEMESTER PAPER

- Requirement for Graduate Students Only
- Demonstrate how a business, local government, organization, institution, or individual can move down the path to sustainable development
- Prospectus due April 3; Paper due May 8
- *Guide to Writing the Semester Paper*
DON’T GET TOO STRESSED!

- You are not required to know all the content
- Spend more time on the topics you enjoy
- Both “exercises” are open book and take home – you can use the information on the bulletin board
- You can create your own study groups to share the load and facilitate your discussions

REALITY CHECK

- If you are having problems understanding the flow of the course, PLEASE contact one of the teaching assistants or the course Instructor.
- Many feel overwhelmed at the start of a live case method class – this is a normal feeling!
- We will help you set your priorities and get into a comfortable position for you to really enjoy this class – an opportunity to experience what you are learning
SUMMARY

• Your success in this class depends on your ability to participate effectively on the discussion board and in the summary discussions.
• You will need to understand all the requirements of the course.
• Be prepared to seek help when needed.
• ENJOY THE COURSE! Most people do!

INSTRUCTOR

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