ASSIGNMENT: 18 – 24 April 2006

On Tuesday, 18 April 2006, you should open the weekly home page on the course web site (http://courses.dce.harvard.edu/~envre105/lectures.htm). The narrative for this week is entitled, “Making the Business Case for Local Sustainable Development.” Please read the narrative. You may wish to explore some of the Internet links provided in the footnotes. You will continue to work with your classmates to find ways to integrate the content and find a path to sustainable development for the “virtual” company described in the case and for the City of Cambridge (Massachusetts, USA).

After you have become basically familiar with the topic, you should read the case. Please make sure that you use the case to discuss the content. It is your opportunity to test the completeness and reality of what has been presented to you. You should also be addressing how you can integrate what you learned about the shareholder vs stakeholder debate and how it will affect the business case. How will these topics along with what you learned in the first week help establish the integrated environmental, social and economic responsibilities that we are now addressing in turn?

Please look for the proper folder that was created for your discussion of the content with the perspective of the case. You should follow the discussion through the weekend. You should complete your discussion on the case by Sunday, 23 April 2006. The class will be discussing this information and your ideas in the summary discussion on 24 April 2006.

The semester report/project is due on Monday, 8 May 2006. Details can be found in the Guide. If you are having problems scoping and limiting the breadth of your semester project, please contact the Instructor by e-mail as soon as possible so that you will be able to meet this firm deadline.